Your Goals. Our Solutions.









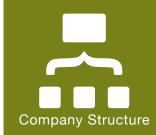
Optimum Hotel & Real Estate Module is an integrated system covering the entire business process of any type of real estate, whether building, land, farm etc. Real estate can be distributed and recorded per square meter or any other unit of measurement. System also includes full documentary cycle of hotel real estate through the daily, monthly or annual contracts and direct services provided.

Optimum provides powerful Security and Workflow. Specific system and operational roles can be defined at user or user group levels. A powerful document workflow ensures the smooth flow of documents within the organization. Any number of approval levels can be defined according to the nature of the document.



Core Components:

- 1. Real Estate Management.
- 2. Contract Management.
- 3. Services Management.
- 4. Customer Services Management.
- 5. Billing Management (Direct/Cash/Against Delivery).
- 6. Cash Memo Management.
- 7. Collection Management.
- 8. Inquiries & Reports.















Real Estate Management

Optimum Hotel & Real Estate Module's main functionality is the real estate management which includes the following features:

√ Add real estate, according to:

- Property type (building / land / complex, etc.).
- Number of floors.
- The number of spaces (rooms / surface area / shops etc.).
- Property services:
 - Number of receptions.
 - Number of pools.
 - Health Clubs.
 - Lifts etc.
- Property documents:
 - Profile.
 - Floor Plan.
 - Electricity & water maps etc.

√ Financial accounting:

- Revenue.
- Expenses.
- Receivables.



Contract Management

Optimum Hotel & Real Estate Module includes a fully-fledged Contract Management functionality with following features:

√ Create contracts:

- Issue contract.
- Renew contract.
- Cancellation of contract.
- Extension of contract period.
- Reduction of contract period.

√ Contracts Setup:

- Multiple types of contracts.
- Define calculation procedure for each type of contract.
- Define variables to calculate the billing period.

√ Follow-up contracts in terms of:

- Renewal.
- Amendment.
- Termination.

√ Print contracts.

- √ Inquiries & reports.
- √ Send contracts & alerts electronically via e-mail.











Services Management

Optimum Hotel & Real Estate Module includes full-fledged functionality of services management with the following features:

- √ Multiple types of services provided.
- $\sqrt{\text{Method of calculating fees}}$.
- $\sqrt{}$ Define the terms & conditions for each service.
- √ Print Services Reports.
- √ Inquiries & reports.
- √ Send alerts electronically via e-mail.

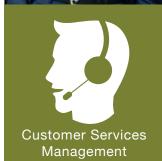


Customer Services Management

Optimum Hotel & Real Estate Module includes full-fledged functionality of customer services management with the following features:

- √ Customer Setup:
 - Basic data for the customer.
 - Individual customer contacts.
 - Define customer credit limit.
 - Date of issuance of statements.
- √ Create a service request electronically through:
 - System.
 - Mobile Application.
- √ Create a maintenance request electronically through:
 - System.
 - Mobile Application.
- √ Create a maintenance request electronically through:
 - System.
 - Mobile Application.
- √ Print account statements electronically.









Billing Management

Optimum Hotel & Real Estate Module provides full-fledged functionality of customer billing management with the following features:

- $\sqrt{}$ Online electronic billing according to the contract.
- √Direct billing.
- √ Cancellation of bills issued.
- $\sqrt{\text{Print bills electronically.}}$
- $\sqrt{\text{Inquiries about bills electronically.}}$
- √ Send bills & alerts electronically via email.



Receipts Management

Optimum Hotel & Real Estate Module provides full-fledged functionality of receipts (cash invoicing) with the following features:

- √ Issuing receipts.
- √ Cancellation of receipts.
- √ Inquire about receipts & follow-up collection.
- √ Print receipts.
- √ Send receipts, alerts & follow-up notifications electronically via e-mail.









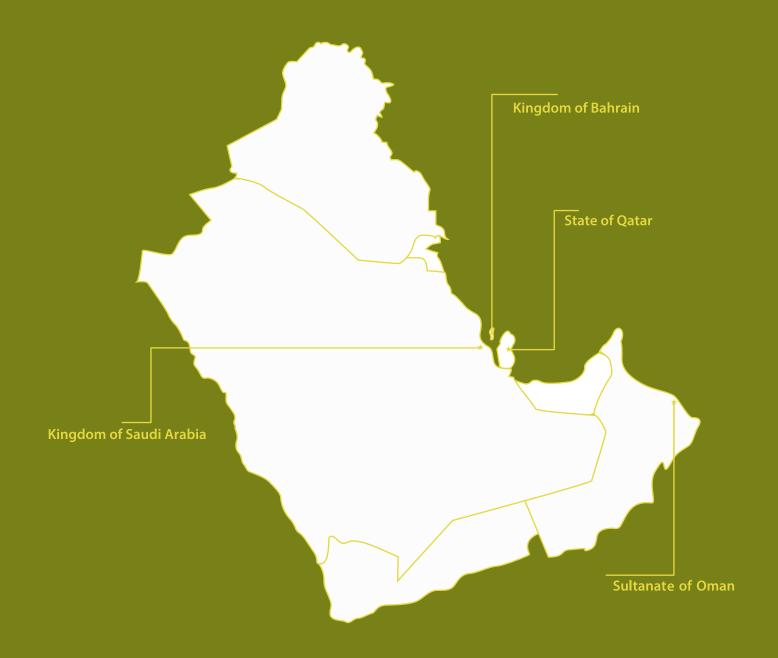


Inquiries & Reports

A comprehensive reporting and inquiries module makes it easy to extract all types of reports in real-time electronically with following features:

- √ Contract reports & inquiries.
- √ Sales reports & inquiries.
- $\sqrt{}$ Collection reports & inquiries.
- √ Statistical reports.





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